



BLN CEO Tales with Ken Segall. Participant list

Company	Title
Microtest Matrices	Corporate Development
Morrison & Foerster	Associate
EasyAsk EMEA	Managing Director
Skype	Product Marketing Manager
DFJ Esprit	Analyst
Scoomz	Director
BBC Worldwide	Product Manager
Red Gate Software	Innovator, New Business
Fresh As A Lettuce	Founder/ consultant
DataSift	CMO
Struq Ltd	CEO
HuBcluB Europe LLP	General Partner
ARM Holdings	VP Corporate Business Development
Inca Digital Printers	ex CEO
WHEB Venture Partners LLP	Partner
?What if! Innovation	Director
energysys.com	Managing Director
Ecoplay System	Founding Director
ITV	Business Development Manager
Starbucks	CIO
Samsung Electronics	Senior Engineering Manager
SapientNitro	Lead Strategist
IdeaPlane	CTO
SwiftKey	CMO
Bossa Studios	
Balderton Capital	Principal
DFJ Esprit	Partner
Housebites	CTO
Big Green Smile	Managing Director
TAP Biosystems	Head of Software
L2 think tank	Head of Europe
i2O Water Ltd	Chief Technology Officer
Kulu Valley	Operations Manager
MagicSolver	CEO
Revolution Software	Managing Director
Revolution Software	Head of communications
Drift Innovation	Partner
DN Capital	Associate
Imperial College London Business School	Head of Events
WAYN	Product Manager
Nielsen	Senior Analyst
Nakama	CEO
Capital SCF	MD & Founder



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Fidelity Growth Partners	Partner
WAYN	
Company	Title
Jagex Ltd	Director
sparesFinder	COO
MMC Ventures	CMO
Teddlе	Investment Director
Grapple Mobile	Co-Founder
Oakhall Ventures	CEO
Trinamo	Director
Imperial Innovations	Partner
Goldmine Gaming	Chief Investment Officer
Global Sales Outsourcing	Managing Director
Moixa Group - Design & Energy Holdings	Director
Erevena	CEO/Founder
Succeed	Partner
Krowd 9	CTO
Girl Meets Dress.com	CEO
dianomi ltd	Founder / COO
CA Technologies	CTO
Ecuity	Vice President & General Manager
Cogenta Systems	CEO
Workday	Marketing Executive
	EMEA Marketing Manager
	Founder
Secret Sales	CFO
Cronto	CEO
?What if! Innovation	Director
Syrinix	CEO
Anglo Scientific	Director
The Beans Group	Founder
Whisk	Co-founder
Succeed	CEO
Inqb8tor	CEO & Founder
Angel Seeder	Entrepreneur
	Director
Translate Media	Co-Founder
News International	Product Manager
Translate Media	Managing Director
BskyB	Interim Marketing Director, Sky Sports
Lily Innovation Advisors	Researcher
Matchbox Mobile	Chief Sales Officer
Simply Zesty	
Nakama	Practice Leader



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Imperial College Business School	Corporate Partnership Manager
My Business FD	Finance Director
ARM Ltd	Director of Online Tools
Antix Labs Ltd	COO
Company	Title
Multizone	CEO
Bossa Studios	
M.L.Electronics Ltd	General Manager
Propellernet	Managing Director
Jagex Ltd	CEO
Experian Marketing Services	Head of Strategy & Development
AskPeopleYouKnow	CEO
DressMe.com (UK) Ltd	CEO/Founder
Cogenta Systems	Chairman
Hotspur Capital Partners	Partner
SEP	Principal
Refugee Council	Business Support Manager
Phagenesis Ltd	CEO
?What if! Innovation	Transformation Director
Oakhall Ventures	CEO
sparesFinder	Marketing
Erevena Executive Search	Chairman
Swapit	Product Manager
Meerkatalyst	Founder
Tripadvisor	President, VR
Lloyd's	CIO
Apoyar	Founder
Skoup	Founder
LaunchPad Recruits	Founder
Integrity Software	Group FD
Auspex Ventures	Director
TalkSPORT	Brand Creative Director
Cultura Creative	CEO
Energysys Limited	Operations Director
Drift Innovation	Partner
Conversocial	Director
Imperial College Incubator	Incubator Centre Manager
Cogenta Systems	CEO
Integrity Software	CEO
Eprospects	CEO
Jagex Ltd	Chief Creative Officer
Barclays	Banker
JustGiving	MD
Ascensus	CEO



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Propellernet	Insight director
ITG	VP, Business Development
Krowd9	CTO
The Worst Kept Secret	Co-Founder
Zendesk	Finance Director, EMEA
Erevena Executive Search	CEO
Company	Title
Erevena Executive Search	COO
The Times	Product Manager
Guestaurant	CEO
Frogtrade	Digital Marketing Manager
Isango! Limited	VP Commercial
Drift Innovation	Co-Founder & MD
Brand Matters	Director
Kulu Valley	Business Development
Top10	Co-Founder & CPO
Grapple Mobile	Design Director
Erevena Executive Search	Partner
LeanWorks	Co-founder
Software Verification	Founder
Softcat Ltd	Chairman
Kulu Valley	I&S Manager
Ocean Learning	Principal
Rated People	CMO
GE Energy	Management Consultant
i2O Water Ltd	CEO
Pouncer Media Ltd	CEO
StickyWorld	CEO
Madbid	Managing Director
Kulu Valley	Marketing Manager
Value Retail PLC	Director - Business Systems & Technology
SecretSales.com	Co-Founder / Buying Director
IdeaPlane	Business Development Analyst
AlertMe	SVP - Products
Cortexica Vision Systems	Co-Founder and CTO
Nexmo, Inc.	Interim CFO
Top10	Founder & CEO
Workday	VP EMEA
Betfair	Strategy Manager
Betfair	Senior Product Manager
Portfolio Penguin	Communications Manager
Grapple Mobile	Chief Strategy Officer
sparesFinder	Development
Money Dashboard	CEO



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The BLN	Director
Episode LLP	GP
Morrison & Foerster	Associate
Investable Projects	CEO
Kulu Valley	CTO & Founder
Exponential-e	Head of Public Sector
sparesFinder	Head of Product Design
Kaspersky Lab	Director of Customer Experience Europe
Company	Title
Kulu Valley	Product Manager
Mi-Carlife Ltd.	COO
MEND	Director
Numerous	Strategist
Telefonica UK	Head of Enterprise Lab
Locus Association	Chair
Erevena Executive Search	Consultant
Conversocial	Co-founder and CEO
Domestic & General	HR Director
Red Gate Software	Divisional Manager for DBA Tools
DFJ Esprit	Partner
Diesel	Head of Retail Marketing
Imperial Entrepreneurs	Student
Silicon Valley Bank	Director
codegent	Founder
New Journey Marketing Ltd	Director
KIT Digital	VP Commercials Northern Europe
SwiftKey	Co-Founder, CTO
MMC Ventures	Simon
PyraSolutions LLC	Principal
Philips UK	Marketing Manager
Matchbox Mobile	Creative Director
Stirling Alexander Management Ltd.	Director
Oxford Capital Partners	Investment Director
Drift Innovation	Partner
Kulu Valley	Accounts Manager
Imperial Entrepreneurs	Student
Teddle	Director
Optimas Consulting	Managing Director
Rated People	COO
Shapesmith.net	Founder
TAP Biosystems	Chief Technology Officer
Taptu	VP Product and Engineering
Drift Innovation	Partner
News International	Product Owner



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EML Wildfire	Director
Nerdvana Ltd	Director
Jeenia Ltd	Founder
Amadeus Capital Partners	Investment Manager
Simon-Kucher & Partners	Consultant
Totaljobs Group	Lead User Experience Analyst
TLcom Capital Partners	General Partner
dianomi ltd	Co-founder
Kulu Valley	CEO & Founder
Erevena Executive Search	Senior Partner
Company	Title
Red Gate Software	Head of Creative
Drift Innovation	Head of Social Media
The Next Women	UK Editor
Swiftkey	CEO & Co-founder
Ribot	Founder and CEO
Ribot	Creative Director & Co-founder
Conversocial	Director
Barbarians Gate	Founder web start-up
Teddlle	UX Designer
EasyAsk EMEA	Director, Business Development
eHarmony.com	Country Manager UK
Storybricks	CEO
Softcat Ltd	Services Director
Imperial College Business School	Corporate Marketing Manager
	Director
Crelligo	Partner
The BLN	Events Executive
Youview TV Limited	Creative Director
The Portable Office Company	Chairman
ilx group	CEO
Ether Books	CEO
Medopad	co-founder
Participatory Culture Foundation	Director, International Sales EMEA
EA	Head of Business Development
Erevena Executive Search	Senior Associate
Paythru	Director of Innovation and Development
Barclays	Banker
Lily Innovation Advisors	Managing Director
Wrky	Founder
Jasper Apps	Director
CurrentBody	Director
Longreach	Managing Director



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sparesFinder	Head of Web Design
Rated People	Founder & CEO
The Next Women	CCO
Basis Technologies	CEO
IdeaPlane	Head of Sales
Eagle Eye Solutions	Client Services Director
Black Sheep Fund	Commercial Operations Director
Accel Partners	Associate
Fox IT	CEO
Stack Overflow	Regional Sales Director
AMEE	Chairman
University of Bolton	
Company	Title
?What if! Innovation	Creative Director
Imperial College Business School	Events Operations Executive
MMC Ventures	Investment Director
SkipperApps	Founder
Imperial Entrepreneurs	Student
Pembridge Partnership	Partner
Erevena Executive Search	Partner
Samsung Electronics	Technology Manager (Strategy and Partnership)
sparesFinder	Sales Director
EML Wildfire	Account Manager
Living Sports Ltd	Managing Director
Delion Limited	Managing Partner
Noreen Thompson Weddings and Events	Founder
Inqb8tor	COO & Founder
Rackspace	VP Marketing International
Succeed	COO
Translate Media	Operations Director
True Knowledge	Founder
Red Badger	Founder
Baby Beddings LLP	Director
Globalview Advisors	Director
Medopad	co-founder
MyDeco	CEO
sparesFinder	CIO
Imperial College Business School	Student
Image Source Ltd	Founder and CEO
Wish Want Wear	Marketing Director
Cambridge Hydronautics	Director
Wild Lion Media	Director
IDEO	Senior Interaction Designer
Revolution Software	Head of technology



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Rackspace	Cloud & SMB Marketing Director
TechSmith	Chief Evangelist
Succeed	BDM
i2O Water Ltd	Software Director
Hotspur Capital	Partner
Succeed	CFO
Conversocial	Director
Imperial Entrepreneurs	Student
Plum	CEO
Moixa Technology	CTO & Founder
TagMan	CTO
The Kernel	Editor-in-Chief
The BLN	Business Development
Fuego Digital Media QSTP-LLC	Director Platform Technologies
Company	Title
Amazon.co.uk	Sr. Product Manager
eProspects	Email Marketing Manager